

Evaluative Report of the Department

1. Name of the Department :

Ramnath Anandilal Podar Institute of Management

2. Year of establishment:

1974

3. Is the Department part of a School/Faculty of the university?

Yes, R.A. Podar Institute of Management is a part of Faculty of Management Studies, University of Rajasthan, Jaipur.

4. Names of the programmes offered (UG, PG, M. Phil., Ph.D., Integrated Masters; Integrated Ph.D., D.Sc., D.Litt., etc.)

Institute is offering following courses at present:

- Master of Business Administration
- Master of Business Administration (Services Management)
- Master of Business Administration (Executive)
- Doctoral Degree Programme (Ph.D.) in Management

5. Interdisciplinary programmes and departments involved

Institute is currently not offering any interdisciplinary programme.

6. Courses in collaboration with other universities, industries, foreign institutions, etc.

Institute is currently not offering any course in collaboration with other universities, industries, foreign institutions.

7. Details of programmes discontinued, if any, with reasons

Following two courses were discontinued during the assessment period 2009-15:

- Master of Business Administration(E-Commerce) discontinued since 2010 and
- Master of Business Administration (Computer Aided Management) discontinued since 2010.

Reason: Both these courses were discontinued because the Institute did not have the infrastructure and faculty resources to give the “best in category” input. Till 2010 the job opportunities for the graduates of these courses were very few.

8. Examination System: Annual/ Semester/ Trimester/ Choice Based Credit System

The semester scheme has been in operation since the year 1998. The University adopted semester scheme and choice based credit system for post graduate courses in 2010.

9. Participation of the department in the courses offered by other departments

At University level there is no provision for interdisciplinary participation. Participation in co-curricular and sports activities organized by the departments does take place.

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others)

Following is the details of Faculty in this department:

	Sanctioned	Filled	Actual (including CAS & MPS)
Professor	01	-	03 Against substantive post of Asstt. Prof.
Associate Professors	01	-	-
Asst. Professors	06	02	02
Others	-	-	-

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

Following is the details of faculty members of this department:

Name	Qualification	Designation	Specialization	No. of Years of Experience	No. of Ph.D./ M. Phil. students guided for the last 4 years
Prof. Gitika Kapoor	MBA, Ph.D.	Professor & Director	Organizational Behaviour, General Management, Strategic Management	32	06
Prof. Rajesh Kothari	MBA, Ph.D.	Professor	Finance	32	15
Prof. Harsh Dwivedi	MBA, Ph.D.	Professor & Dean	Human Resource Management, Project Management	29	22

Mr. Bhavya Soni	MBA	Asstt. Prof.	Marketing, Entrepreneurship	02	N.E.
Ms. Shikha Nainawat	MBA	Asstt. Prof.	Marketing	02	N.E.

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors

No senior Visiting Fellows, Adjunct Faculty, Emeritus Professors visited this department during 2009 – 14. However some of the renowned persons visited this center include:

- Prof. Som Deo, Retired Prof. UOR, presently with ICSSR, New Delhi.
- Prof. N.H. Gupta, Retired Prof. UOR.
- Prof. Sunil Sharma, Faculty of Management Studies, Delhi University, Delhi.
- Prof. H.N. Agarwal, Retired Prof. Saurashtra University, Gujarat.
- Prof. Balkrishna, Retired Prof. H.P. University, Shimla.
- Prof. M.B. Shukla, Institute of Management Studies, Kashi Vidyapeeth, Varanasi
- Prof. Mukul P. Gupta, Ex-Director, MDI Gurgaon.
- Prof. Veena Singh, Retired Prof., UOR.
- Prof. Raghuveer Singh, Manipal University, Jaipur
- Dr. Arvind Kalia, National Marketing Head, Rajasthan Patrika Ltd., Jaipur.
- Mr. H.C. Chopra, Academician, Freelancer.
- Mr. Rakesh Singhal, Professor, HCM RIPA, Jaipur.
- Mr. C.M. Khurana, Ex-Head, National Productivity Council, Jaipur.
- Dr. N.K. Bohra, Entrepreneur, Academic Freelancer.
- Mr. Prashant Sipani, Chartered Accountant, Company Secretary.
- Dr. Neha Verma, Academician, Freelancer.
- Ms. Aakriti Dharendra, Academician and HR Freelancer.

13. Percentage of classes taken by temporary faculty – programme-wise information-

Following are the details of classes engaged by visiting / guest faculty:

- Master of Business Administration: 50% (Visiting Faculty)
- Master of Business Administration (Services Management) : 60% (Visiting Faculty)
- Master of Business Administration (Executive) : 60% (Visiting Faculty)

14. Programme-wise Student Teacher Ratio

Following are the details of student teacher ratio in different programmes run by institute:

Post Graduate Courses

- Master of Business Administration: 240/05 = 48:1
- Master of Business Administration (Services Management): 240/05 = 48:1
- Master of Business Administration (Executive): 240/05 = 48:1
- Under Graduation Courses None is offered

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual

Following are the details of technical & administrative staff of institute

	Sanctioned	Filled	Actual (including CAS & MPS)
Technical Staff			
JTA	2	--	1
Book Attendant	2	--	0
Administrative Staff			
Asstt. Director(Trg.)	1	--	1
PS to Director	1	--	1
Section Officer	1	--	0
Assistant	1	--	0
UDC	1	--	1
LDC	1	--	1
Supporting Staff			
Peon	3	--	2
Chowkidar	3	--	0
Sweeper	2	--	0
Contractual Staff			
Sweeper	--	--	4
Gardener	--	--	2
Peon	--	--	1
Chawkidar	--	--	2
Seal Guard	--	--	1
Book Attendant	--	--	3
JTA	--	--	1
Computer Instructor	--	--	1
Computer Operator	--	--	1
Accountant	--	--	1

16. Research thrust areas as recognized by major funding agencies

Following research areas are recognized as thrust areas for research by funding agencies

- Corporate Governance
- Corporate Social Responsibility
- Infrastructure Function
- Regulatory and Global Framework
- Risk Management

- Service Delivery and Quality Assessment
- Organizational Behaviour
- Strategic Management
- Marketing Management

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title and grants received project-wise.

No faculty member received any project during 2009-15

18. Inter-institutional collaborative projects and associated grants received

a) National collaboration b) International collaboration

No inter- institution collaborate project was received by the institute during 2009-15

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE, etc.; total grants received.

Institute has not received any such project during 2009-15.

20. Research facility / center with

- State recognition
Not applicable
- National recognition
Not applicable
- International recognition
Not applicable

21. Special research laboratories sponsored by / created by industry or corporate bodies

Institute does not require any specialized research laboratory.

22. Publications:

- * Number of papers published in peer reviewed journals:
25 (Details are provided in annexure -1)
- * Monographs :
None
- * Chapters in Books :
None
- * Edited Books :
None
- * Books with ISBN with details of publishers:
 - Bhav Kitna: Business World, Prof. Rajesh Kothari, Business World India, 2009.

- Financial Services in India- Concept & Applications, Prof. Rajesh Kothari, SAGE Publication, 2010.
- * Number listed in International Database (For *e.g.* Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.):
N. A.
- * Citation Index – range / average :
N. A.
- * SNIP :
N. A.
- * SJR :
N. A.
- * Impact Factor – range / average:
N. A.
- * h-index:
N.A.

23. Details of patents and income generated\

No patent has been generated by faculty members of this institute.

24. Areas of consultancy and income generated

Consultancy is not permitted by the University. However industry sponsored projects have been taken up on behalf of Dainik Bhaskar and Reliance Jio which provide an opportunity for real time learning to students.

25. Faculty selected nationally / internationally to visit other laboratories / institutions/ industries in India and abroad

No faculty member visited any other institution during 2009-15.

26. Faculty serving in

a) National committees

NIL

b) International committees

NIL

c) Editorial Boards

- Prof. Gitika Kapoor is a Member Editorial Board of “The Journal of Management” published by R.A.P.I.M., UOR, Jaipur.
- Prof. Rajesh Kothari is a Member Editorial Board of “The Journal of Management” published by R.A.P.I.M., UOR, Jaipur.

- Prof. Harsh Dwivedi is a Member Editorial Board of “Business Review” published by Ansal University and the Editor of the “The Journal of Management” published by R.A.P.I.M., UOR.

d) Any other

- Prof. Gitika Kapoor was an expert member of Selection Committee in M.S. University Baroda for Selection held in the year 2013.
- Prof. Gitika Kapoor, Harsh Dwivedi and Rajesh Kothari serve on expert committees for selection from time to time.

27. Faculty recharging strategies (UGC, ASC, Refresher / orientation programs, workshops, training programs and similar programs).

Institute has not organized any refresher course during 2009 – 15. However faculty members of this institute have consistently delivered invited talks in refresher courses and orientation courses organized by UGE- Human Resource Development Centre (previously Academic Staff College), UOR, Jaipur

28. Student projects

- percentage of students who have done in-house projects including interdepartmental projects
100% (An “Integrate Term Paper” is a compulsory paper of the curriculum and students take up live industry projects)
- percentage of students doing projects in collaboration with other universities/ industry / institute
100% (A 8-10 weeks on-the-job summer internship (Paper No. 303) is a compulsory part of the curriculum and students undergo the training subsequent to the II semester EOS exam.)

29. Awards / recognitions received at the national and international level by

- Faculty :
None
- Doctoral / post-doctoral fellows :
None
- Students:
None

30. Seminars/ Conferences/Workshops organized and the source of funding (national/international) with details of outstanding participants, if any.

Following workshop/ seminars/ conferences were organized by the institute during 2009-15

Year	Workshop/Seminar/Conference	Duration	Funding Agency
2011	Management Sciences and		AICTE

	Systems: Opportunities, Challenges and Responses		
	Research Methodology	One Week	All India Commerce Association
2012	Organized National Seminar on “Green Management for Business Competitiveness” in collaboration with Vivekananda Institute of Technology, Jaipur	Two Days	Vivekananda Institute of Technology, Jaipur
2012	National Conference on Service Marketing Strategies to Meet Challenges of Globalization” in collaboration with Shri Balaji College of Engineering and Technology		AICTE

31. Code of ethics for research followed by the departments

Codes of ethics for research are followed as per University of Rajasthan and UGC norms.

32. Student profile programme-wise:

Following is the average student profile in P. G. programmes of this institute:

Name of the Programme	Applications received	Selected		Pass percentage	
		Male	Female	Male	Female
2009-10 <ul style="list-style-type: none"> • Master of Business Administration (RMAT) • Master of Business Administration (Computer Aided Management) • Master of Business Administration (E-Commerce) • Master of Business Administration (Executive) 	1216	118	77	90	90
2010-11 <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	846	95	55	95	95

<p align="center">2011-12</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	680	71	81	95	95
<p align="center">2012-13</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	635	61	72	95	95
<p align="center">2013-14</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	689	82	55	95	95
<p align="center">2014-15</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	532	82	67	95	95

33. Diversity of students

Following is the diversity of students profile in PG programmes of this institute:

Name of the Programme	% of students from the same university	% of students from other universities within the State	% of students from universities outside the State	% of students from other countries
<p align="center">2009-10</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	72	20	01	07

<p style="text-align: center;">2010-11</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	70	23	01	06
<p style="text-align: center;">2011-12</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	75	24	1	-
<p style="text-align: center;">2012-13</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	75	24	1	-
<p style="text-align: center;">2013-14</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	75	24	1	-
<p style="text-align: center;">2014-15</p> <ul style="list-style-type: none"> • Master of Business Administration • Master of Business Administration (Services Management) • Master of Business Administration (Executive) 	75	24	1	-

34. How many students have cleared Civil Services and Defense Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise.

As per available information with office; 02 students were selected for civil services (IAS/IPS), 02 students in defence services and nearly 40 students cleared NET exam during assessment period 2009-15.

35. Student progression

Following is the average student's progression:

Student progression	Percentage against enrolled
UG to PG	N.A.
PG to M.Phil.	N.A.
PG to Ph.D.	01% in every session (approx.)
Ph.D. to Post-Doctoral	N.A.
Employed	
• Campus selection	40%
• Other than campus recruitment	55%
Entrepreneurs	10%

36. Diversity of staff

Following is the diversity of staff of this department:

Percentage of faculty who are graduates	
of the same university	All
from other universities within the State	None
from universities from other States	None
from universities outside the country	None

37. Number of faculty who were awarded M.Phil., Ph.D., D.Sc. and D.Litt. during the assessment period

All Professors were awarded their Ph.D. before the assessment period. Two Asstt. Professors who joined in December 2013 are pursuing Ph.D.

38. Present details of departmental infrastructural facilities with regard to

a) Library

The Institute has its own Departmental Library which houses nearly 23,500 text books and subscribes to 35 journals.

b) Internet facilities for staff and students

Wi-Fi facility is not available. Internet (through University network is available only on 20 computers)

c) Total number of class rooms

The Institute has 09 class rooms

d) Class rooms with ICT facility

Class rooms equipped with LCD projectors but not connected to internet.

e) Students' laboratories

Computer lab (without internet)

f) Research laboratories

Nil (not required)

39. List of doctoral, post-doctoral students and Research Associates

Following are the details of doctoral students in our institute during 2009 - 15.

a) from the host institution/university

S.No.	Name	Topic	Guide/ Supervisor	Year
1.	Baljeet Singh Nayyar	A Critical Study of Foreign Direct Investment in India Since 1980	Prof. Rajesh Kothari	2009
2.	Chand Grover	Strategic Performance of Selected Mid-Sized Bank Using the Norton and Kaplan Framework	Prof. Gitika Kapoor	2009
3.	Vivek Sigal	Interactive Computer Based Training Methods v/s Traditional Training Methods with Special Reference to Print Media in Local and National	Prof. Rajesh Kothari	2009
4.	Magesh Venkataraman	Human Resource Management Information System- A Case Study of Indian Navy	Prof. Harsh Dwivedi	2010
5.	Poonam Madan	Management of Services- A Case Study of Management Education in Rajasthan	Prof. Harsh Dwivedi	2010
6.	Sleh Ahmad Hasan Ahmad	Marketing Insurance Services – Comparative Study of Selected Indian and UAE Companies	Prof. Harsh Dwivedi	2010
7.	Narendra Kumar Sharma	Study of Marketing Effectiveness and Performance Evaluation of Mutual Funds in India With Special Reference to Selected Mutual Funds in Post	Prof. Rajesh Kothari	2010
8.	Saket Mathur	A Critical Study of Role of NGO's in Socio-Economic Development in India [With Special Reference to Information Technology (IT)]	Prof. Rajesh Kothari	2010
9.	Veena Jhantani	Comparative study of Impact of Globalisation on strategies of nationalized, Private, and Foreign Banks in reference to marketing of Financial Services	Dr. Anjila Saxena	2011
10.	Ashwini Kumar Sharma	E Commerce : A new management tool for better performance in Government in Citizen Transactions	Prof. Gitika Kapoor	2011
11.	Avinash Pareek	“Human Resources Practices at NEI- A Critical Evaluation	Prof. Harsh Dwivedi	2011
12.	Brijesh Awasthi	HRD Practices in BPO Industries in India (A Case Study of Genpact, Jaipur.)	Prof. Harsh Dwivedi	2011
13.	Girija Kumar Tiwari	Influence of Emotional Intelligence on Leadership Qualities with special reference to Shrimad Bhagwat Gita	Prof. Harsh Dwivedi	2011

14.	Kishore Kumar Morya	The Study of high performing supply chain against and their correlation with profitability	Prof. Harsh Dwivedi	2011
15.	Manoj Kumar Jha	Corporate Excellence : A case study of Managerial Effectiveness and Organisational Culture	Prof. Harsh Dwivedi	2011
16.	Nilanjan Chattopadhyay	Prospects and Problems of Internet Taxation – A case study of Taxation of Digital Goods	Prof. Harsh Dwivedi	2011
17.	Noopur Anand	Measurement of Customer Satisfaction Levels in Banking Services	Prof. Harsh Dwivedi	2011
18.	Sumedha Agarwal	Determinations of Job Satisfaction and Organisational Effectiveness: A case study of Salt Department, Government of India	Prof. Harsh Dwivedi	2011
19.	Susmit Jain	A Critical Study of Consumer Preferences Towards Organized Retail in Jaipur	Prof. Harsh Dwivedi	2011
20.	Manjoo Saraswat	Challenge and Opportunities in the Marketing of Unexploited Arid-horticultural products of Rajasthan	Prof. Rajesh Kothari	2011
21.	Pradeep Chaturvedi	An Evaluation of Public Relations Initiative in Image Building of Banks	Prof. Rajesh Kothari	2011
22.	Richa Rai	A critical study of problems and prospectus of Indian Capital Market	Prof. Rajesh Kothari	2011
23.	Suhasini Verma	A Critical Study of Emerging Issues in Retail Finance in Post Liberalization in India With Special Reference to Select Commercial Bank	Prof. Rajesh Kothari	2011
24.	Rakesh Kumar Rawat	Role of cross-functional teams and technology interface in B2B marketing –A case study of ready-made garments industry in India	Dr. K.L. Batra	2012
25.	Garima Ghiya	Effect of Organisational Culture on Creating Learned Helplessness Attributions	Prof. Harsh Dwivedi	2012
26.	Leena Sharma	Marketing Strategies of Telecom Sector- A Case Study of Aircel	Prof. Harsh Dwivedi	2012
27.	Ona Ladiwal	A Study of Trust Dimensions and Performance	Prof. Harsh Dwivedi	2012
28.	Rajalakshmi Shreenath	Employee Engagement in selected Manufacturing sectors – A comparative study	Prof. Harsh Dwivedi	2012
29.	Sandeep Narula	Marketing strategies of Corporate Hospital Chains in Organised Health Care Industry	Prof. Harsh Dwivedi	2012

30.	Tulsi Goswami	The Motivation Level of Male and Female Academicians	Prof. Harsh Dwivedi	2012
31.	Dhruv Shree Rathore	An Evaluation of Marketing Strategies for Financial Products: A Case Study of Selected Banks in India	Prof. Rajesh Kothari	2012
32.	Dinesh Chandra Goyal	An Analytical Study of Fiscal Benefits with Special Reference to Export Sector	Prof. Rajesh Kothari	2012
33.	Ekta Singh	A Critical Study of Privatization of State Utilities	Prof. Rajesh Kothari	2012
34.	Janga Srinivas Rao	Behavioural Issues in Policing – A perspective	Prof. Rajesh Kothari	2012
35.	Kamaljit Sodhi	Technological Initiatives on Profitability and Consumer Satisfaction	Prof. Rajesh Kothari	2012
36.	Shikha Arora	A Critical Study of Impact of Selected Financial Brands on Investor's Behaviour	Prof. Rajesh Kothari	2012
37.	Deepali Bhatnagar	Strategic Implication of Performance Appraisal in Banking Industry (A Comparative Study of Public Sector and Private Sector Banks)	Prof. Gitika Kapoor	2013
38.	Harish Sharma	Changing Attitude of Indian Consumer towards Online Shopping – A case study of telecom services in national capital region	Dr. K.L. Batra	2013
39.	Pramod Kumar Gupta	Investigating Shareholders Economic Value Creation in the Banking Industry.	Dr. K.L. Batra	2013
40.	Praveen Gupta	A Study of Brand Loyalty of Consumer Durables Through Outsourcing of Sales & After Sales Service	Dr. K.L. Batra	2013
41.	Rachna Nahta	Self concept and customer loyalty: Impact of self-concept on attitude and buying behaviour of Indian women for branded designer Jewellery and concept stores (with special reference to Tanishq)	Dr. K.L. Batra	2013
42.	Sheetal Choudhary	Critical Appraisal of Select Public and Private Sector Initiatives for CSR	Dr. K.L. Batra	2013
43.	Pratibha Jagani Sharma	Enhancing Organizational Effectiveness in Competitive Scenario with Special Reference to Public Sector General Insurance in India	Prof. Gitika Kapoor	2013
44.	Tripti Bisawa	Green Marketing – An Exploratory Research of Consumer Preferences for Green Products	Prof. Gitika Kapoor	2013
45.	Garima Bardia	The Dynamics of Teams: A Comparative	Prof. Harsh	2013

		Study of Select Public and Private Sector Life Insurance Companies	Dwivedi	
46.	Himan Singh	Comparative Study of Consumer Behaviour Patterns of Rural Consumers of Rajasthan and U.P.	Prof. Harsh Dwivedi	2013
47.	Kamal Tolani	Measuring Customer Satisfaction on Selected Parameters – A Comparative Study of Private and Public Insurance Companies	Prof. Harsh Dwivedi	2013
48.	Renu Pareek	Six Sigma in Banking Sector: An Critical Analysis of Selected Organisation	Prof. Harsh Dwivedi	2013
49.	Anamika Sharma	An Empirical Study of Value Creation Through Merger and Acquisition During Past Economic Liberalization in India	Prof. Rajesh Kothari	2013
50.	Neeraj Sharma	Development of Risk Management Strategies in Banking Sector	Prof. Rajesh Kothari	2013
51.	Roopam Kothari	An Empirical Study of Risk Management of Selected Group A Securities	Prof. Rajesh Kothari	2013
52.	Sameer Mathur	A Critical Study of Private Sector Initiatives in Development of Higher Education in India (With Special Reference to Technical Education)	Prof. Rajesh Kothari	2013
53.	Arvind Singh	E-Procurement in Hospital Industry- A Feasibility Analysis	Dr. K.L. Batra	2014
54.	Neha Mathur	Business Orientation and its influence on Organizational Performance (A Study of Selected Banks)	Prof. Harsh Dwivedi	2014
55.	Sakshi Sharma	A study of the strategies of organization to manage women talent (With special reference to their career break) and its impact on job involvement of women employees and organization culture- A comparative study of newly emerging educational institutions of Rajasthan	Dr. K.L. Batra	2014
56.	Ashok Kumawat	Public Service Advertisement in Government- A Case Study in the Health Department, Government of Rajasthan	Dr. K.L. Batra	2014
57.	Nishikant Bohra	Comparative Multi Factor Analysis of Product and Service Attributes Across Selected Restaurants and Coffee Chains	Dr. K.L. Batra	2014
58.	Anant Shivhare	Marketing Issues for Handicraft Products and the Differentiatery Role of IPR	Prof. Gitika Kapoor	2014

59.	Durgesh Batra	Employment Branding in Professional Academic Institutions of Rajasthan	Prof. Harsh Dwivedi	2014
60.	Kavya Saini	Competitive Advantages Through Strategic Alliance- A Case of Selective Telecom Companies	Prof. Harsh Dwivedi	2014
61.	Prashansa Sharma	Evaluation of Training Functions in Banking Industry	Prof. Harsh Dwivedi	2014
62.	Vidhu Kumar Mathur	Effect of Corporate Entrepreneurship on Innovativeness of Startups for Sustained Competitive Advantage- A Human Resource Based View	Prof. Rajesh Kothari	2014

b) from other institutions/universities

NIL

40. Number of post graduate students getting financial assistance from the university.

No student from this institute is receiving financial support from university.

41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

Yes, Institute undertakes the need assessment exercise before the development of new programme. The consultation holds with Alumni and Managers of recruiting organizations.

a) Assessing the campus placement trends of the students. Most students were joining financial services, mobile telephony, reality, hospitality, textile and healthcare companies.

b) Informal interaction with Faculty.

c) Assessment of employment opportunities within the state. Accordingly M.B.A. (Services Management) was started and it replaced M.B.A. (E-Com) and M.B.A.(CAM)

42. Does the department obtain feedback from

a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Yes, institute takes feedback from faculty members on curriculum during staff council meeting. Subject wise committees comprising industry experts, external academicians are formed, who deliberate the pros / cons of proposed change. The syllabus so developed is put for approval by statutory bodies of University. A curriculum development workshop is held to develop / modify the curriculum.

b. Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Yes, Institute takes regular feedback from its students and staff. At the beginning of the semester the students provide written feedback on orientation program and also articulate their expectations from the course. The same are communicated to the staff, faculty, visiting faculty. The suggestions are discussed and implemented for e.g. students suggested that there should be some provision for extracurricular activities and sports. The same were implemented for e.g. the students organized intra college fete-“The Haat” to develop entrepreneurial skills.

- c. Alumni and employers on the programmes offered and how does the department utilize the feedback?

Yes, The Institute is in continuous contact with the Alumni. Each year the specific “silver jubilee” batch meets at the Institute. The present students have a full day interaction with alumni which is very fruitful.

43. List the distinguished alumni of the department

Following are some of the distinguished alumni of the department who have excelled in the academics, industry and civil services.

S. No.	Name
1.	Mr. C.S. Verma, Chairman, SAIL.
2.	Mr. H.R. Srinivasan, Vice-Chairman and Vision Holder, TAKE Solutions
3.	Dr. Anil K. Khandelwal, Ex-Chairman, Bank of Baroda.
4.	Mr. Anupam Mishra, CEO and President, Concord Motors (subsidiary of TATA Motors)
5.	Mr. Rajkumar Sharma, IAS, Principal Secretary, Govt. of Orrisa.
6.	Ms. Anju Singhal, IAS, Principal Secretary, Govt. of Gujarat.
7.	Ms. Gauri Singh, I.A.S., Government of Madhya Pradesh
8.	Mr. Pankaj Srivastava, Air India
9.	Mr. C.D. Srinivasan, Reserve Bank of India
10.	Prof. M.P. Gupta, MDI, Gurgaon.

44. Give details of student enrichment programmes (special lectures / workshops /seminar) involving external experts.

Following student enrichment programmes are regularly organized by this institute

- Orientation Program for each incoming batch. The duration of program is between 7-10 days. It is an intensive personality development and domain orientation program.
- “Samvad”- an interactive session with parents.
- Guest faculty undertake short duration seminars
- Industrial Visits - visits to the India International Trade fair, Factories and Industrial units in Bhiwadi and VKI Area, Jaipur are regularly organized.

- Alumni Interaction through lectures, seminars and silver jubilee batch meet.
- The Director of the Institute and all faculty are members of Alumni Association. Alumni facilitate summer training and placements.
- Workshops/ guest lectures on contemporary management issues.
- Sensitization visits to Hospitals, Schools, Mother Teresa Home etc. for children with special needs.
- General quiz and management quiz every Saturday.

45. List the teaching methods adopted by the faculty for different programmes.

Teaching is done through diverse pedagogies viz.- lecture method, (use of PPT's is extensively made), Case Method, Role Plays and Business Games. Industry Interaction is encouraged by inviting senior professors and industry experts from Telecom, Banking, Manufacturing, IT sectors etc. to address students on a regular basis.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

For this purpose, it organizes Credit Monitoring Committee, Faculty review meetings, Alumni/ industry interaction on a regular basis.

47. Highlight the participation of students and faculty in extension activities.

Students and faculty are regularly participating in extension activities including in National Service Scheme. Institute organizes and participates in Blood Donation Camps and Workshops / Sessions on social issues such as Road Safety. Students participated enthusiastically in the Swach Bharat Abhiyan.

48. Give details of "beyond syllabus scholarly activities" of the department.

Following "beyond syllabus scholarly activities" are undertaken at this center regularly.

- Research projects in collaboration with industry (e.g. project with Dainik Bhaskar and Reliance Jio)
- Cultural activities such as Dandiya.
- Entrepreneurial activities such as Haat.
- Clubs such as Panacea, I-Cell, Sensible for Film Club, Wild Jacks Sports Club are operational and students enthusiastically participate in their activities.

49. State whether the programme/ department is accredited/ graded by other agencies? If yes, give details.

No

50. Briefly highlight the contributions of the department in generating new knowledge, basic or applied.

The Department has effectively created an understanding of core and inter-disciplinary fields of study including strategic management, human resource management and entrepreneurship.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges (SWOC) of the department.

Following are the Strengths, Weaknesses, Opportunities and Challenges of this institute:

Strength

- Illustrious well placed Alumni who have made a mark in their domains.
- Well read and articulate Core and Visiting Faculty.
- Goodwill among different stakeholders.
- Prime Location of the Institute's campus
- Record of decent campus placements.
- Recognition as the best Institute in the state.

Weakness

- The faculty strength compared to other business schools of repute is much less. The student-teacher ratio is almost 40:01 whereas it should be 15:01.
- The Institute does not have own hostel which places restrictions on introducing hundred percent residential program.
- The internet connectivity and intra institute connectivity among devices is low.
- There is no provision for training of non-teaching staff.
- The examination schedule is dependent on the University and many a times the summer placements and campus placements are delayed as the semester end exams are delayed.
- No provision for creating a placement cell.
- Limitation on placing advertisement in national dailies for better outreach to prospective students.

Opportunities

- To retain its pre-eminent position through differentiated innovative courses.
- To develop short term training and skill development courses.
- To conduct impact making research for academic and policy making purposes.
- To strengthen the executive education program.
- To strengthen the Academic-Industry interaction.

Challenges

- To adapt and change within the University system.
- To keep the various academic program relevant for industry.
- To develop demand driven talent.
- To meet the aspiration of gen Y in term of placement and packages.
- Continuous up-gradation of infrastructure especially IT related infrastructure.

52. Future plans of the department.

The scenario for business schools is very competitive to sustain itself R.A.P.I.M. has to focus on continuous development. Faculty recruitment is a pre requisite for that development. Other than that in next three years the Institute seeks also to set up a full-fledged language cum personality development lab; full-fledged placement and alumni interaction cell. It seeks to offer summer study (with credit transfer option) for M.B.A. students of other management institutes in Rajasthan. To strengthen teaching it also seeks to get approval for consultancy and get funding for the conduct of research on Diversity in Workplace, Corporate Governance and Risk Management.

Annexure- I

LIST OF PUBLICATIONS

S. No.	Title	Journal / Books	Faculty Name
1.	Course material for the Was wan Open University Malaysia (2012) on <i>Strategic Management</i>	Commonwealth of Learning, Canada.	Prof. Gitika Kapoor
2.	“States Need a Formal PPP Framework”	The Economic Times, May 09, 2009.	Prof. Gitika Kapoor
3.	Employee Perception Towards Success Factors of Six Sigma: A Study on Foreign Banks	Researchers World, Journal of Arts, Science & Commerce, Volume-III, Issue-4(3), October 2012. Co-Author- Renu Pareek	Prof. Harsh Dwivedi
4.	An Empirical Study on Critical Success Factors of Six Sigma with Special Reference to The Banking Sector	Indian Journal of Marketing, Volume 42, Number: 8, August 2012, Co-Author- Renu Pareek	Prof. Harsh Dwivedi
5.	Retailers Going for Strategic Advantage with Private Labels in India	Facts of Business Excellence, Sage Publication, New Delhi, 2012. Co-Author- Bhawana Sharma	Prof. Harsh Dwivedi
6.	Mapping the Trust Dimensions in Print Media Industry- An Analytical Approach	Indian Journal of Training & Development, Vol. XXXXII No. 2, Aprit- June 2012, Co-Author- Ona Ladiwal	Prof. Harsh Dwivedi
7.	Study of Factors Propelling the Growth of Private Labels in India	International Journal of Research in Commerce & Management, Volume No. 3, Issue No. 4, April, 2012, Co-Author – Sandeep Puri, Bhawana Sharma	Prof. Harsh Dwivedi
8.	Growing Clout of Private Labels in the global Retailing	Retail Biz (Published by Times of India Group), February 2011. Co-Author – Sandeep Puri	Prof. Harsh Dwivedi
9.	Private Labels: Capturing a Greater Share in the Indian Retail	Advertising Express (IUP Publicaitons), April, 2011 Co-Author – Sandeep Puri, Bhawana Sharma	Prof. Harsh Dwivedi
10.	An Exploratory Study of How E-Healthcare can Challenge	Presented in INFORMS Annual Meeting Nov. 13-16, 2011, Charlotte,	Prof. Harsh Dwivedi

	Traditional Rural Healthcare System in India	North Carolina, USA Co-Author- Sreya Chattopadhyay, Nilanjan Chattopadhyay	
11.	A Work Force of One: Customizing HR Practices for Optimum Performance	International Conference on Competition and Competitiveness of Global Corporate Sector, Srusti Academy of Management, 81-19 Nov. 2011, Co-Author- Garima Bardiya	Prof. Harsh Dwivedi
12.	Demographical Impact on User Acceptance of SMS Pack Schemes: An Empirical Study	Journal of Commerce and Management Thought, Vol 11, No. 4, October-December 2011, ISSN 0975-623X (Print) 0976-478X (Online), Co-Author- Leena Sharma	Prof. Harsh Dwivedi
13.	Indian Telecommunication Sector- A Paradigm Shift	International Journal of Research in Commerce and Management, Vol NO. 1 (2011), Issue No. 5 (October) ISSN 2231-5756 Co-Author- Kavya Saini	Prof. Harsh Dwivedi
14.	Training Practices in Indian Organizations: an Overview	HRM Review, ICFAI University Press Publication, Vol. XI No. 7, July, 2011, ISSN 0972-5148	Prof. Harsh Dwivedi
15.	Leadership Styles of Managers of Top Three IT Companies	IJID, Vol XXXXI, NO. 2, April-June 2011, ISSN 0971-5592 Co-Author- Smita Choudhary	Prof. Harsh Dwivedi
16.	Analysis of Major Challenges Ahead in Marketing the Value Added Services of Telecom Service Providers Through Information Technology with Special Reference to Airtel in Rajasthan	Proceedings of 2 nd International Conference on “Recent Trends in Business, Management & IT”, Vol III, April 2011, ISBN 978-81920045-9-4, Co-Author- Leena Sharma, Sunil Kumar Yadav	Prof. Harsh Dwivedi
17.	Post Liberalization Innovations in Industrial Relations- An Overview	Zeal, Annual Magazine, Pacific College, Udaipur, Vol. VI, Issue 2011, Co-Author- Garima Ghiya	Prof. Harsh Dwivedi
18.	Consolidation: Growth Strategy in Banking Sector	International Journal of Contemporary Management and Research Application, Volume-II, December 2011. Co-Author- Praveen Kumar, Shailesh Mathur	Prof. Harsh Dwivedi

19.	“Testing the Calendar Anomalies in Indian Stock Market: An Econometric Approach”	Pragya Journal, FMGT, FMS, MITS- Vol.3, Issue 1&2, Jan-Dec. 2012.	Prof. Rajesh Kothari
20.	Empirical Study of Volatility in Stock Market: Application of CAPM	The The Journal of Management Science & Research, 2011 Vol. No. 1	Prof. Rajesh Kothari
21.	Service Quality in Cellular Mobile Services: An Empirical Study	Vidwat: The Indian Journal of Management. Jan-Jun2011, Vol. 4 Issue 1, p11-20.	Prof. Rajesh Kothari
22.	RIL-RPL Merger: Announcement Lifted on Shareholders Return	Pacific Business Reviews, Vol. 2, Issue 3, Jan-March 2010	Prof. Rajesh Kothari
23.	“Defining and Measuring the Effect of Service Quality in Selection of Funds in Indian Context”	Journal of Services, Marketing and Research, Gurgaon, October 2009 – March 2010, Vol.9, No.2, Pg. 173-188	Prof. Rajesh Kothari
24.	Comparative Analysis of Personal Loans Policies and Procedures in Banks: A Primary Survey	AIMS Journal, Sept. 20019- February 2010, Vol. 1 No. 3, Pg. 1-22	Prof. Rajesh Kothari
25.	Evaluating Indian Investors Responses Towards Service Quality of Mutual Funds Companies in India and Studying Changes in Their Advertisement Information	Asia, Pacific Business Review, July-Sept. 2009, Vol. V No. 3, Pg. 64-77	Prof. Rajesh Kothari